



BSD#7 LRSP Strategic Objective ACTION PLAN: 2010-11

3.01 Supt Web Updates

Action Plan Projected Completion Date: Annually	Leader: Kirk Miller Team Members: Christine Day and the Technology Team, Nancy Brady
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Strategic Objective (SO): 3.01 Implement timely updates to our District Website for effective, accurate, timely communication.

Evaluation Plan: (Describe steps you'll take to determine if you've reached your strategic objective.)
Quarterly review of web page areas under the responsibility of the Superintendent's office.

Best Practice Investigation: (What information is uncovered looking at best practice in relation to your strategic objective?)
Best practices of internal and external communications using Internet based services.

Action Steps	Who?	Timeframe
What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who will be responsible for what actions?	What is a realistic timeframe for each action?
1. Assure that the Long Range Strategic Plan elements are placed on the BSD7 web page following review of the LRSP Committee.	1. Kirk Miller, Nancy Brady, Tech Team	1. Following LRSP Committee meetings, information will be updated.
2. Update web base district policies for use of the community and school team.	2. Kirk Miller, Nancy Brady, Tech Team	2. Updates available online the day following approval of 2nd reading by the Board.
3. School district initiatives and programs are highlighted and kept up to date on the web.	3. Kirk Miller, Nancy Brady, Tech Team	3. Timely update of major actions approved by Committees.
4. School district budget, legislative and election issues are outlined along with development of frequently asked questions.	4. Kirk Miller, Steve Johnson, Nancy Brady, Tech Team	4. Agreed upon timelines for budget, legislation, and school election issues.

In a year, we hope to see the following progress on this strategic objective:
School team and community increase utilization of the BSD7 Webpage for gaining complete, accurate, timely information about our schools.

